Who We Are

The Latino Real Estate Investors Council was created to offer equitable representation for Latino housing providers across the Chicagoland area.

For many Latinos, real estate is a highly visible and accessible vehicle for achieving financial stability and building generational wealth, more so than other forms of investment like stocks.

36%

of Latinos plan to buy an investment property in the next 5 years (nearly three times that of non-Hispanic White buyers)
Source: NAHREP's State of Hispanic Wealth Report 2021

We believe that real estate investment is vital to position Latinos for long term financial success. Our goal is to empower the community through advocacy, education, and opportunity.
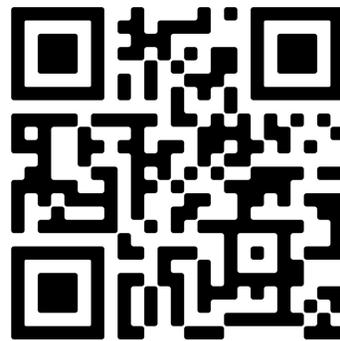
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📱 SCAN HERE TO BECOME A MEMBER

LATINO
REAL ESTATE INVESTORS COUNCIL

COMMITTED TO UPLIFTING THE LATINO COMMUNITY THROUGH REAL ESTATE INVESTMENT.

OUR THREE PILLARS

ADVOCACY
Engage with entities and organizations that lobby and/or advocate for responsible and sustainable practices that provide economic viability for housing providers and investors.

EDUCATION
Provide informative and educational content around real estate investment best practices, trends and legislation.

OPPORTUNITY
Engage members and industry experts for investment opportunities with the end goal of building long-term wealth.

MISSION

To provide advocacy and growth opportunities for housing providers and real estate investors by encouraging responsible, affordable, and market rate ownership and management practices for Latino communities.

VISION

To enable the Latino community and its allies to achieve generational wealth through responsible and sustainable real estate investing.

VALUE PROPOSITION

Founding board members share a passion for the upward mobilization of the Latino community. They recognize the role Latinos play in labor force participation, entrepreneurial growth, and wealth creation. Collectively, the Board of Directors play a significant role in being the voice of housing providers as they leverage real estate as a vehicle for financial freedom.

As I got more involved with the NBOA, it became clear to me that there was a lack of Latino representatives and property owners. I felt that it was important to create an organization that would support Latinos in real estate and provide a forum to exchange ideas and experiences.

- Rafael Leon, Secretary

Executive Director, Chicago Metropolitan Housing Development Corporation (CMHDC)

My first Real Estate purchase and subsequent purchase allowed me to start my own business as a Financial Advisor 20 years ago. Real Estate, along with proper planning, and diversification of assets not only allows you to be able to retire at a desired age, but also gives you the flexibility to take distributions on your assets in the most tax efficient way.

- Robert Marin, Board Treasurer

Wealth Management Advisor, Northwestern Mutual

BENEFITS

✓ Distinct honor and recognition as founding board member at signature events

✓ Founding board members and their respective companies will be featured as Founding Sponsors across events, marketing materials, and website during tenure

✓ Networking and advocacy opportunities with influential real estate professionals and affiliate organizations

✓ Guaranteed seat in an advisory board post tenure

✓ Impact and broader access to empower the Latino community throughout Chicagoland area

COMMITTMENTS

TIME

- Three year tenure
- 100% attendance for monthly board meetings (1.5 hours in length)
- Leadership and election of committee members
- Participation in one standing committee (membership, public policy, marketing, etc.)

FINANCIAL

- Give or get $5K commitment for non profit board members
- Give or get $10K commitment for private sector board members
- Participation at fundraising efforts for key signature events